



# The *new* face of Big Tobacco

Say NO to Big Marijuana in New Zealand

Same corporates.  
Same objectives.  
Same addiction.  
New product.



## BIG MARIJUANA'S PRODUCTS

When you think about 'marijuana', you probably immediately think about 'smoking a joint'. But **legalising marijuana will be far more than that.**

Researchers say that the cannabis market is evolving in ways that make it different from the tobacco and alcohol markets. In addition to marijuana, myriad cannabis products (e.g., edibles, concentrates, infusions, tinctures, lotions, and butters) are available and heavily marketed. These products can be smoked, eaten, vaped, or used topically. Many of these products are easily transportable and readily concealed or disguised.

### EDIBLES

THC concentrate is mixed into almost any type of food or drink. The potency of edibles (several times that of an average joint) and their attractiveness to kids have led to serious problems in legalised states like Colorado. **THC-infused products include:** coffee, ice-cream, baked goods, lolly-pops, fizzy drinks, water bottles, tea, hot cocoa, breath mints & spray, intimate oils, pills, lollies, chewing gum, marinara sauce, baklava, and many more. These new products can be delivered rectally, nasally, vaginally or squirted into the eye to reach the bloodstream faster and deliver a quicker high. **Have a look – THCPHOTOS.ORG**



Image Source: THCPHOTOS.ORG



### VAPING

Vape pens can combust THC or weed in just about any form and do it without leaving a smell. A student could be eating, chewing, sucking on or drinking THC at school, and even vaping in class.

The tiny combination of plastic, glass, and metal is a disposable cannabis oil cartridge. It is easily carried in your pocket, and produces little-to-no smell when consumed. You simply screw it into an inexpensive, rechargeable pen and inhale. That's it. It's this tiny device that's quickly taking over cannabis consumption.

The vaping industry can already see the dollars! OpenVape CEO Ralph Morgan says that cannabis concentrates will be more popular than smoking marijuana buds in the next couple years. In 2016, he predicted, "I see concentrates becoming a part of folks daily regimen."

### DABBING

Dabbing is a way to smoke highly concentrated THC called "shatter," "wax," "honey," "butter" and "crumble." It's known as the 'crack cocaine of marijuana'. Side effects can include: a rapid heartbeat, blackouts, psychosis, paranoia and hallucinations that cause people to end up in psychiatric facilities. Websites such as **CanPotKill.me** highlight these products.



For additional information, including source references:  
**SayNopeToDope.org.nz/big-marijuanas-products**

Correct as at time of printing. We welcome any documented corrections.