



# The *new* face of Big Tobacco

Say NO to Big Marijuana in New Zealand

Same corporates.  
Same objectives.  
Same addiction.  
New product.



## DRIVING STONED

The rights of people to be safe on the road outweighs the privilege of smoking weed. If a person has THC in their system, we don't want them on the road endangering other drivers and families.

### DEATHS

Since recreational marijuana was legalised in **Colorado**, marijuana-related traffic deaths **increased 151%**. According to AAA, **Washington State** experienced a doubling in drug driving fatalities in the years following legalisation.

### PEDESTRIAN FATALITIES

States that legalised marijuana for medical and/or recreational use saw a 16.4% surge in deaths when comparing 2017 to 2016, while nonlegal states saw a drop of 5.8%.

### DRIVING STONED

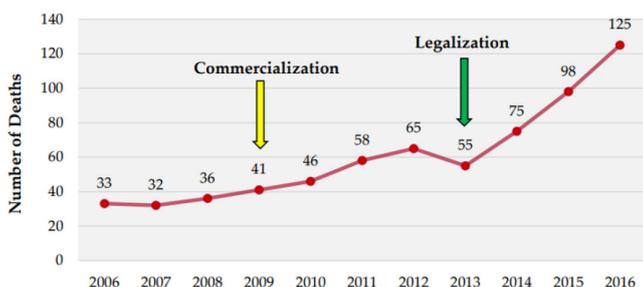
A report by the state of **Colorado** found that in 2016, about 73% of 4,000 drivers charged with driving under the influence tested positive for marijuana. 53% admitted they smoked marijuana within two hours of getting behind the wheel.

**Ohio** had a 6% increase in arrests for drug driving in 2017 compared to the previous year, and a 21% increase in crashes caused by drugged drivers on Ohio highways since 2013.

### NEW ZEALAND

In a study done in **New Zealand** by six Australian health researchers, it found that *habitual users of marijuana have about 10 times the risk of car crash injury or death compared to infrequent or non-users*. Those users who crashed had smoked marijuana within three hours of their accidents. More than half the drivers taken to hospital after causing a crash were found to have drugs in their system, a 2012 study found.

### Traffic Deaths Related to Marijuana when a Driver Tested Positive for Marijuana



National Highway Traffic Safety Administration, Fatality Analysis Reporting System (FARS), 2006-2011 and Colorado Department of Transportation 2012-2016

Image Source: Utah Department of Public Safety



### Fatal Road Crashes Involving Marijuana Double After State Legalizes Drug

FATAL CRASHES INVOLVING DRIVERS WHO RECENTLY USED MARIJUANA DOUBLED IN WASHINGTON AFTER THE STATE LEGALIZED THE DRUG IN 2012.



Source: AAA Foundation for Traffic Safety

An AA study found that people on drugs are causing more fatal crashes than those behind the wheel drunk. In 2017, 79 drivers involved in fatal crashes were found to be under the influence of drugs, compared to only 14 in 2013.

A study in 2017 by the University of Waikato found that nearly half of Kiwi cannabis users don't think twice about driving after smoking, and that while nearly three-quarters (73.6%) of drinkers had made a decision not to drive after drinking, only 57% of cannabis smokers had made the same call.

For additional information, including source references:  
[SayNopeToDope.org.nz/driving-stoned](http://SayNopeToDope.org.nz/driving-stoned)

Correct as at time of printing. We welcome any documented corrections.