



The *new* face of Big Tobacco

Say NO to Big Marijuana in New Zealand

Same corporates.
Same objectives.
Same addiction.
New product.



MENTAL HEALTH / SUICIDE

With the increased potency of marijuana comes increased health risks, including mental illness, psychotic symptoms, suicidal thoughts among teens, respiratory problems, and a greater likelihood of addiction.

Almost half of the marijuana business in legalised jurisdictions is now in highly potent cannabis concentrates - edibles, dabbing (smoking highly concentrated THC) and vaping. The average psychoactive component of cannabis (THC) of all tested flower in 2017 in Colorado was 19.6%, and the average potency of concentrated extract products was 68.6%. Potency rates of up to 95% have been recorded.

The 2% THC 'woodstock weed' has been replaced by popping a handful of gummy bears containing 10 times the legal limit of THC per serving, or a 90% THC dab.

Pot use is strongly correlated with psychosis

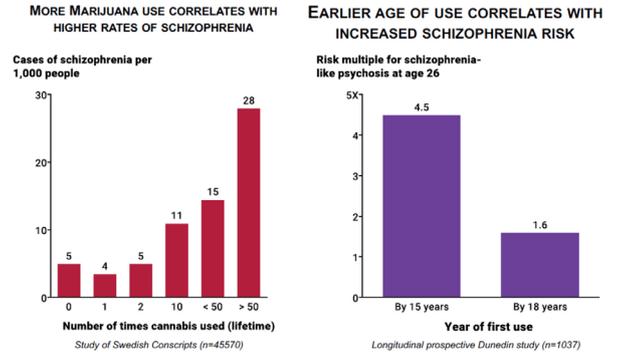


Image Source: Smart Approaches to Marijuana (SAM)



Image Source: Smart Colorado

This is definitely not your parents' pot.

With the increase in THC potency comes increased health risks, and a greater likelihood of addiction.

And addiction is exactly what Big Marijuana wants.

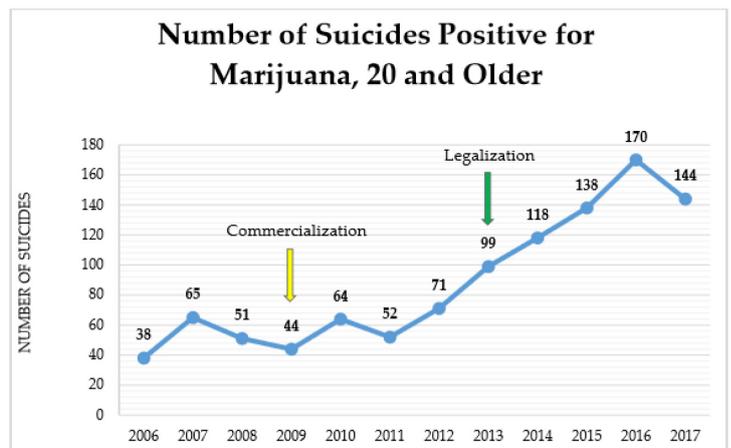
Suicidal thoughts can come on very quickly while under the influence in individuals who were not previously suicidal. The suddenness of suicidal ideation means that intervention may not always be possible.

Colorado toxicology reports show the percentage of adolescent suicide victims testing positive for marijuana has increased since the legalisation of marijuana. This disturbing trend is, unfortunately, not surprising, as daily marijuana use among youth who begin before the age of 17 significantly increases the risk of suicide attempts.

Researchers led by the National Drug and Alcohol Research Centre at the University of New South Wales (including New Zealand researchers) found that people who start smoking cannabis daily before the age of 17 are **seven times more likely to commit suicide**.

University of Queensland Centre for Youth Substance Abuse professor Wayne Hall said legalising the drug would likely have the most significant impact on current users.

If cannabis was made more affordable and easier to access, then consumption would increase, like any commodity.



SOURCE: Colorado Department of Public Health and Environment (CDPHE), Colorado Violent Death Reporting System

Image Source: Utah Department of Public Safety

For additional information, including source references:
SayNopeToDope.org.nz/mental-health-suicide