

MARIJUANA POLL April 2019

- CLIENT:** Family First New Zealand
- POLL DATES:** Wed 3 to Sun 7 April 2019. The median response was collected on Thu 4 April 2019.
- TARGET POPULATION:** Eligible New Zealand voters.
- SAMPLE POPULATION:** Eligible New Zealand voters who are contactable on a landline or mobile phone.
- SAMPLE SIZE:** 1,000 respondents agreed to participate.
- SAMPLE SELECTION:** A random selection of 15,000 nationwide phone numbers.
- WEIGHTING:** The results are weighted to reflect the overall voting adult population in terms of gender, age, area and deprivation.
- SAMPLE ERROR:** Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.1%, at the 95% confidence level.
- CODE COMPLIANCE:** This poll was conducted in accordance with the New Zealand Political Polling Code, the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.



1. If restrictions on the use of cannabis were reduced, do you think the use of cannabis would increase, decrease or remain the same?

If cannabis is less restricted, what will happen to usage

		Count	Col %
If cannabis is less restricted, what will happen to usage	Increase	507	49%
	Decrease	66	6%
	Remain the same	355	35%
	Unsure/Refuse	98	10%
	Total	1026	100%

If cannabis is less restricted, what will happen to usage BY Gender

		Gender	
		Female	Male
		Col %	Col %
If cannabis is less restricted, what will happen to usage	Increase	48%	51%
	Decrease	6%	7%
	Remain the same	34%	35%
	Unsure/Refuse	13%	6%
	Total	100%	100%

If cannabis is less restricted, what will happen to usage BY Age

		Age		
		18 - 40	41 - 60	61+
		Col %	Col %	Col %
If cannabis is less restricted, what will happen to usage	Increase	35%	61%	55%
	Decrease	11%	4%	3%
	Remain the same	45%	28%	29%
	Unsure/Refuse	9%	8%	13%
	Total	100%	100%	100%

If cannabis is less restricted, what will happen to usage BY Area

		Area		
		Metro Col %	Provincial Col %	Rural Col %
If cannabis is less restricted, what will happen to usage	Increase	56%	37%	50%
	Decrease	8%	8%	2%
	Remain the same	28%	42%	40%
	Unsure/Refuse	8%	13%	8%
	Total	100%	100%	100%

If cannabis is less restricted, what will happen to usage BY Deprivation

		Deprivation		
		Deciles 1 - 3 Col %	Deciles 4 - 7 Col %	Deciles 8 - 10 Col %
If cannabis is less restricted, what will happen to usage	Increase	53%	49%	46%
	Decrease	5%	6%	9%
	Remain the same	36%	35%	32%
	Unsure/Refuse	6%	10%	13%
	Total	100%	100%	100%

If cannabis is less restricted, what will happen to usage BY Household

		Household					
		Partner and kids Col %	Partner only Col %	Live with others Col %	Live alone Col %	Other Col %	Unsure Col %
If cannabis is less restricted, what will happen to usage	Increase	47%	57%	45%	49%	43%	56%
	Decrease	3%	3%	20%	7%	14%	0%
	Remain the same	41%	30%	26%	39%	35%	18%
	Unsure/Refuse	9%	10%	9%	5%	8%	26%
	Total	100%	100%	100%	100%	100%	100%

If cannabis is less restricted, what will happen to usage BY Party Vote 2017

		Party Vote 2017					
		National Col %	Labour Col %	NZ First Col %	Greens Col %	Others Col %	Not Vote/Unsure Col %
If cannabis is less restricted, what will happen to usage	Increase	59%	43%	35%	28%	81%	49%
	Decrease	5%	10%	11%	10%	0%	4%
	Remain the same	32%	36%	49%	45%	17%	34%
	Unsure/Refuse	5%	11%	4%	17%	1%	13%
	Total	100%	100%	100%	100%	100%	100%

2. Do you believe tobacco companies are pushing for restrictions on cannabis to be lifted?

Are tobacco companies pushing for cannabis legalisation?

		Count	Col %
Are tobacco companies pushing for cannabis legalisation?	Yes	229	22%
	No	363	36%
	Unsure/Refuse	429	42%
	Total	1022	100%

Are tobacco companies pushing for cannabis legalisation? BY Gender

		Gender	
		Female	Male
		Col %	Col %
Are tobacco companies pushing for cannabis legalisation?	Yes	16%	29%
	No	29%	42%
	Unsure/Refuse	55%	29%
	Total	100%	100%

Are tobacco companies pushing for cannabis legalisation? BY Age

		Age		
		18 - 40	41 - 60	61+
		Col %	Col %	Col %
Are tobacco companies pushing for cannabis legalisation?	Yes	26%	20%	22%
	No	33%	41%	31%
	Unsure/Refuse	42%	39%	48%
	Total	100%	100%	100%

Are tobacco companies pushing for cannabis legalisation? BY Area

		Area		
		Metro	Provincial	Rural
		Col %	Col %	Col %
Are tobacco companies pushing for cannabis legalisation?	Yes	26%	21%	16%
	No	37%	29%	41%
	Unsure/Refuse	38%	50%	43%
	Total	100%	100%	100%

Are tobacco companies pushing for cannabis legalisation? BY Deprivation

		Deprivation		
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10
		Col %	Col %	Col %
Are tobacco companies pushing for cannabis legalisation?	Yes	23%	21%	24%
	No	40%	37%	28%
	Unsure/Refuse	37%	42%	48%
	Total	100%	100%	100%

Are tobacco companies pushing for cannabis legalisation? BY Household

		Household					
		Partner and kids	Partner only	Live with others	Live alone	Other	Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Are tobacco companies pushing for cannabis legalisation?	Yes	19%	21%	54%	11%	27%	5%
	No	38%	40%	31%	39%	30%	13%
	Unsure/Refuse	43%	40%	15%	50%	43%	81%
	Total	100%	100%	100%	100%	100%	100%

Are tobacco companies pushing for cannabis legalisation? BY Party Vote 2017

		Party Vote 2017					
		National	Labour	NZ First	Greens	Others	Not Vote/Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Are tobacco companies pushing for cannabis legalisation?	Yes	23%	28%	16%	6%	32%	18%
	No	39%	40%	27%	58%	31%	26%
	Unsure/Refuse	37%	32%	57%	36%	37%	56%
	Total	100%	100%	100%	100%	100%	100%

3. Do you think cannabis use can damage the brains of young people under the age of 25?

Does cannabis damage brains of under 25s?

		Count	Col %
Does cannabis damage brains of under 25s?	Yes	876	85%
	No	62	6%
	Unsure/Refuse	88	9%
	Total	1026	100%

Does cannabis damage brains of under 25s? BY Gender

		Gender	
		Female	Male
		Col %	Col %
Does cannabis damage brains of under 25s?	Yes	83%	88%
	No	5%	7%
	Unsure/Refuse	12%	5%
	Total	100%	100%

Does cannabis damage brains of under 25s? BY Age

		Age		
		18 - 40	41 - 60	61+
		Col %	Col %	Col %
Does cannabis damage brains of under 25s?	Yes	79%	89%	90%
	No	11%	3%	3%
	Unsure/Refuse	10%	8%	7%
	Total	100%	100%	100%

Does cannabis damage brains of under 25s? BY Area

		Area		
		Metro	Provincial	Rural
		Col %	Col %	Col %
Does cannabis damage brains of under 25s?	Yes	85%	84%	89%
	No	7%	5%	5%
	Unsure/Refuse	8%	11%	6%
	Total	100%	100%	100%

Does cannabis damage brains of under 25s? BY Deprivation

		Deprivation		
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10
		Col %	Col %	Col %
Does cannabis damage brains of under 25s?	Yes	85%	87%	84%
	No	9%	5%	3%
	Unsure/Refuse	5%	8%	13%
	Total	100%	100%	100%

Does cannabis damage brains of under 25s? BY Household

		Household					
		Partner and kids	Partner only	Live with others	Live alone	Other	Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Does cannabis damage brains of under 25s?	Yes	87%	93%	91%	82%	81%	38%
	No	4%	2%	1%	10%	17%	0%
	Unsure/Refuse	9%	4%	8%	8%	2%	62%
	Total	100%	100%	100%	100%	100%	100%

Does cannabis damage brains of under 25s? BY Party Vote 2017

		Party Vote 2017					
		National	Labour	NZ First	Greens	Others	Not Vote/Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Does cannabis damage brains of under 25s?	Yes	92%	87%	79%	95%	55%	80%
	No	3%	9%	17%	0%	0%	5%
	Unsure/Refuse	5%	4%	4%	5%	45%	14%
	Total	100%	100%	100%	100%	100%	100%

4. Do you think that drivers using cannabis are more likely or less likely to cause accidents?

Impact of cannabis use by drivers on accidents?

		Count	Col %
Impact of cannabis use by drivers on accidents?	More likely	836	81%
	Less likely	45	4%
	No difference	42	4%
	Unsure/Refuse	104	10%
	Total	1026	100%

Impact of cannabis use by drivers on accidents? BY Gender

		Gender	
		Female	Male
		Col %	Col %
Impact of cannabis use by drivers on accidents?	More likely	82%	80%
	Less likely	4%	4%
	No difference	3%	5%
	Unsure/Refuse	10%	10%
	Total	100%	100%

Impact of cannabis use by drivers on accidents? BY Age

		Age		
		18 - 40	41 - 60	61+
		Col %	Col %	Col %
Impact of cannabis use by drivers on accidents?	More likely	77%	85%	83%
	Less likely	7%	3%	2%
	No difference	5%	4%	3%
	Unsure/Refuse	11%	8%	12%
	Total	100%	100%	100%

Impact of cannabis use by drivers on accidents? BY Area

		Area		
		Metro	Provincial	Rural
		Col %	Col %	Col %
Impact of cannabis use by drivers on accidents?	More likely	87%	71%	82%
	Less likely	2%	11%	2%
	No difference	1%	6%	8%
	Unsure/Refuse	10%	12%	7%
	Total	100%	100%	100%

Impact of cannabis use by drivers on accidents? BY Deprivation

		Deprivation		
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10
		Col %	Col %	Col %
Impact of cannabis use by drivers on accidents?	More likely	85%	84%	75%
	Less likely	1%	4%	9%
	No difference	4%	5%	2%
	Unsure/Refuse	10%	7%	14%
	Total	100%	100%	100%

Impact of cannabis use by drivers on accidents? BY Household

		Household					
		Partner and kids	Partner only	Live with others	Live alone	Other	Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Impact of cannabis use by drivers on accidents?	More likely	83%	85%	72%	81%	90%	33%
	Less likely	5%	3%	20%	1%	0%	0%
	No difference	3%	4%	1%	9%	5%	4%
	Unsure/Refuse	8%	8%	7%	9%	5%	63%
	Total	100%	100%	100%	100%	100%	100%

Impact of cannabis use by drivers on accidents? BY Party Vote 2017

		Party Vote 2017					
		National	Labour	NZ First	Greens	Others	Not Vote/Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Impact of cannabis use by drivers on accidents?	More likely	89%	77%	79%	87%	53%	81%
	Less likely	2%	12%	0%	0%	0%	0%
	No difference	1%	3%	17%	2%	11%	5%
	Unsure/Refuse	8%	7%	4%	11%	36%	14%
	Total	100%	100%	100%	100%	100%	100%

5. Do you think that young people under the age of 25 who regularly use cannabis are more likely or less likely to get a job?

Impact of cannabis use by under 25s on getting a job?

		Count	Col %
Impact of cannabis use by under 25s on getting a job?	More likely	44	4%
	Less likely	651	63%
	No difference	201	20%
	Unsure/Refuse	131	13%
	Total	1026	100%

Impact of cannabis use by under 25s on getting a job?

BY Gender

		Gender	
		Female	Male
		Col %	Col %
Impact of cannabis use by under 25s on getting a job?	More likely	3%	6%
	Less likely	66%	61%
	No difference	17%	23%
	Unsure/Refuse	15%	11%
	Total	100%	100%

Impact of cannabis use by under 25s on getting a job? BY Age

		Age		
		18 - 40	41 - 60	61+
		Col %	Col %	Col %
Impact of cannabis use by under 25s on getting a job?	More likely	5%	3%	5%
	Less likely	57%	65%	70%
	No difference	24%	19%	14%
	Unsure/Refuse	14%	13%	12%
	Total	100%	100%	100%

Impact of cannabis use by under 25s on getting a job? BY Area

		Area		
		Metro	Provincial	Rural
		Col %	Col %	Col %
Impact of cannabis use by under 25s on getting a job?	More likely	5%	4%	3%
	Less likely	64%	56%	71%
	No difference	18%	23%	19%
	Unsure/Refuse	13%	17%	6%
	Total	100%	100%	100%

Impact of cannabis use by under 25s on getting a job? BY Deprivation

		Deprivation		
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10
		Col %	Col %	Col %
Impact of cannabis use by under 25s on getting a job?	More likely	2%	7%	3%
	Less likely	62%	68%	59%
	No difference	20%	16%	24%
	Unsure/Refuse	16%	8%	14%
	Total	100%	100%	100%

Impact of cannabis use by under 25s on getting a job? BY Household

		Household					
		Partner and kids	Partner only	Live with others	Live alone	Other	Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Impact of cannabis use by under 25s on getting a job?	More likely	4%	4%	6%	5%	2%	14%
	Less likely	72%	64%	44%	72%	63%	11%
	No difference	12%	22%	44%	13%	27%	0%
	Unsure/Refuse	12%	10%	5%	10%	8%	75%
	Total	100%	100%	100%	100%	100%	100%

Impact of cannabis use by under 25s on getting a job? BY Party Vote 2017

		Party Vote 2017					
		National	Labour	NZ First	Greens	Others	Not Vote/Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Impact of cannabis use by under 25s on getting a job?	More likely	3%	4%	1%	0%	0%	7%
	Less likely	76%	66%	50%	46%	52%	54%
	No difference	13%	21%	34%	41%	23%	18%
	Unsure/Refuse	8%	8%	16%	13%	25%	20%
	Total	100%	100%	100%	100%	100%	100%

6. Which of the following statements comes closest to your opinion on cannabis?

View on cannabis

		Count	Col %
View on cannabis	Current restrictions remain	70	7%
	Lift restrictions for medical but not recreational use	662	65%
	Lift restrictions for recreational use	189	18%
	Unsure/Refuse	105	10%
	Total	1026	100%

View on cannabis BY Gender

		Gender	
		Female	Male
		Col %	Col %
View on cannabis	Current restrictions remain	6%	7%
	Lift restrictions for medical but not recreational use	66%	63%
	Lift restrictions for recreational use	13%	24%
	Unsure/Refuse	14%	6%
	Total	100%	100%

View on cannabis BY Age

		Age		
		18 - 40	41 - 60	61+
		Col %	Col %	Col %
View on cannabis	Current restrictions remain	5%	6%	11%
	Lift restrictions for medical but not recreational use	51%	72%	73%
	Lift restrictions for recreational use	27%	13%	13%
	Unsure/Refuse	17%	8%	3%
	Total	100%	100%	100%

View on cannabis BY Area

		Area		
		Metro	Provincial	Rural
		Col %	Col %	Col %
View on cannabis	Current restrictions remain	8%	3%	8%
	Lift restrictions for medical but not recreational use	66%	53%	76%
	Lift restrictions for recreational use	16%	27%	14%
	Unsure/Refuse	10%	17%	2%
	Total	100%	100%	100%

View on cannabis BY Deprivation

		Deprivation		
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10
		Col %	Col %	Col %
View on cannabis	Current restrictions remain	9%	8%	2%
	Lift restrictions for medical but not recreational use	60%	70%	63%
	Lift restrictions for recreational use	23%	17%	14%
	Unsure/Refuse	7%	6%	20%
	Total	100%	100%	100%

View on cannabis BY Household

		Household					
		Partner and kids	Partner only	Live with others	Live alone	Other	Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
View on cannabis	Current restrictions remain	6%	7%	15%	8%	5%	0%
	Lift restrictions for medical but not recreational use	67%	74%	34%	69%	72%	7%
	Lift restrictions for recreational use	20%	15%	47%	19%	10%	1%
	Unsure/Refuse	7%	4%	5%	4%	13%	93%
	Total	100%	100%	100%	100%	100%	100%

View on cannabis BY Party Vote 2017

		Party Vote 2017					
		National	Labour	NZ First	Greens	Others	Not Vote/Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
View on cannabis	Current restrictions remain	11%	3%	4%	1%	9%	7%
	Lift restrictions for medical but not recreational use	76%	64%	72%	37%	34%	59%
	Lift restrictions for recreational use	7%	28%	19%	53%	32%	14%
	Unsure/Refuse	6%	5%	4%	8%	25%	20%
	Total	100%	100%	100%	100%	100%	100%

MARGINS OF ERROR

The following maximum sampling margin of errors apply for each demographic group:

- All 3.1%
- Women 4.0%
- Men 4.9%
- Under 40s 9.0%
- 41 to 60 5.0%
- Over 60s 4.4%
- Metro 4.9%
- Provincial 6.1%
- Rural 5.4%
- Deciles 1 to 3 6.1%
- Deciles 4 to 7 4.0%
- Deciles 8 to 10 8.3%
- Partner and kids 5.6%
- Partner only 5.0%
- Live alone 7.8%
- National voters 5.2%
- Labour voters 5.6%
- NZ First voters 15.7%
- Green voters 17.1%
- Unsure voters 6.4%

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15 April 2019