



# The *new* face of Big Tobacco

Say NO to Big Marijuana in New Zealand

Same corporates.  
Same objectives.  
Same addiction.  
New product.



## WHAT'S NEXT AFTER MARIJUANA?

Legalisation of marijuana is just the start. The real agenda is a global commodity market – all drugs – creating a drug-friendly culture.

### NORMALISING THE USE OF ALL DRUGS

Even the Drug Foundation in New Zealand is calling for the decriminalisation of ALL drugs – including cocaine, heroin and P.

For example, information on the Drug Foundation's own website, and in pamphlets about the use of P which have been put in schools, include:

- *You may be experiencing substance use disorder if you are... using more meth than you want to*
- *You can't sleep on meth; if you want to sleep later don't use it after 3pm.*
- *Meth is illegal. It's also illegal to own a pipe. Be discreet and only keep less than 5 grams for personal use. (our emphasis added)*



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But 'harm minimisation' is for addicted users – not for schools, young people and the general public.

***“The key to it [legalising marijuana for recreational use] is to have 100s of thousands of people using it ‘medically’ under medical supervision, the whole scam is going to be blown. Once there is medical access and we do what we continually have to do, and we will, then we will get full legalisation.”***

Richard Cowen, former Director of NORML  
(National Organisation for Reform of Marijuana Laws), 1993

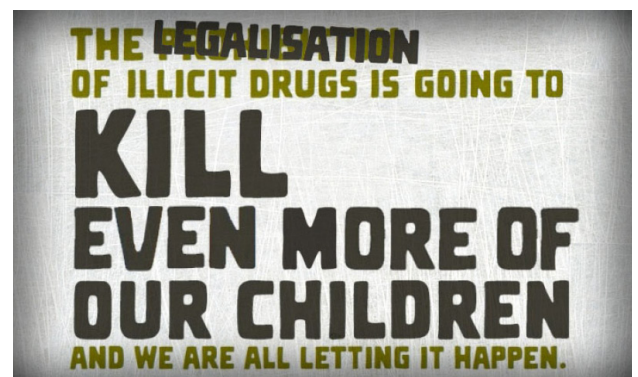
There is one positive about the upcoming referendum negotiated between Labour and the Greens: it has revealed the ultimate agenda of drug advocates. The smokescreens of 'medicinal cannabis' and 'decriminalisation' no longer work. We now know the ultimate goal: legalisation of recreational dope.

And, if we listen to drug advocates internationally, they will want legalisation of not just this drug but all drugs – cocaine, heroin, P.

**Don't open the door to the normalisation and health harms of drugs.**

***“The best answer is to move slowly but firmly to dismantle the edifice of enforcement. Start with the possession and sale of cannabis and amphetamines, and experiment with different strategies. Move on to hard drugs, sold through licensed outlets... Personally, when I talk about legalisation, I mean three things: The first is to make drugs such as marijuana, cocaine and heroin legal.”***

Ethan Nadelmann – Drug Policy Alliance (DPA) widely regarded as the leading proponent of drug policy development both in the US & abroad.



For additional information, including source references:  
**SayNopeToDope.org.nz/whats-next**

*Correct as at time of printing. We welcome any documented corrections.*